

# Arnold Bloch Leibler

Lawyers and Advisers



From our love of casual apparel through to our appreciation of bespoke and haute couture, Australians love fashion. It is also big business. In Australia, the fashion industry grosses \$14 billion each year, with over 2000 companies exporting goods worldwide.

Over the past two decades, the industry has grown in complexity. The relaxation of trade tariffs and increased costs of domestic production have seen Australian companies seek partnerships with overseas manufacturers, while advances in technology have changed the way fashion is designed, ordered, produced and delivered.

So why is a law firm writing about the fashion industry? Fashion and law sound like they should be worlds apart. Yet, for as long as there have been fashion houses, there has been a need for legal and commercial guidance.

Since the firm was established over 50 years ago, Arnold Bloch Leibler has formed long-term relationships with many well-known contributors to the fashion industry. The firm's advice has enabled our clients to grow through business acquisitions and to successfully distribute and trade nationally and internationally.

## Fashion guidance

Arnold Bloch Leibler has provided legal and commercial advice to fashion industry participants, including in relation to:

- advertising campaign reviews;
- brand licensing agreements;
- buying and selling fashion and retail companies and businesses;
- competition law and compliance;
- contracts, including supplier and distribution agreements;
- business structures;
- finance, including capital and debt raising;
- insolvency, including advising and acquiring distressed companies;
- joint ventures and partnerships;
- taxation advice;
- property issues, including leasing;
- protecting intellectual property;
- privacy;
- litigation;
- succession planning; and
- workplace issues.

## Fashion sense

Creativity and innovation are synonymous with the fashion industry. These are also attributes that differentiate Arnold Bloch Leibler from other premier commercial legal firms.

Arnold Bloch Leibler has developed a reputation for providing results-oriented, commercially focused service. Members of the firm think like business people as well as lawyers and actively develop an understanding of clients' businesses. They also take the time to learn about and support their clients' industries, including, in this case, by sponsoring the L'Oréal Melbourne Fashion Festival for many years.

## Our clients

Arnold Bloch Leibler's experience in the fashion industry has developed alongside our clients in this sector, many of which have grown from humble beginnings to become household names.

The firm has advised designers, retailers, manufacturers and landlords, covering a range of sectors of the fashion industry from apparel, leather goods, jewellery and cosmetics to footwear.

Among the Australian fashion industry clients the firm has worked with over the years are:

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|---------------------|---------------|-----------------|
| – Diana Ferrari     | – Mimco       | – Sportsgirl    |
| – French Connection | – Nine West   | – Sussan        |
| – Hunt Leather      | – Portmans    | – Suzanne Grae  |
| – The Just Group    | – Roger David | – Witchery      |
| – Kookai            | – Saba        | – Wittner Shoes |
| – Laura Ashley      | – Sass & Bide | – Yeojin Bae    |
|                     | – Seed        |                 |

## Contacts

With extensive experience acting for clients involved in the fashion industry, the following Arnold Bloch Leibler partners would be pleased to assist you with any queries you may have:

### Jonathan Wenig

t: 61 3 9229 9767 e: jwenig@abl.com.au

### Ross Paterson

t: 61 3 9229 9747 e: rpaterson@abl.com.au

### Steven Klein

t: 61 3 9229 9683 e: sklein@abl.com.au

## Further information

For further information about the firm, please visit the Arnold Bloch Leibler web site at [www.abl.com.au](http://www.abl.com.au).

